



Tuolumne Park and Recreation District
18603 Pine Street Tuolumne CA
Admin@tuolumnerecreation.com
209-928-1214 TPRD Tax ID 77-0138087
TPRESC 501©3 C200454C Tax ID 77-0462147

Dear Local Business Owner,

We are extremely excited to announce the beginning of our annual summer Movie Night Series this year! Movies will run every Friday evening from June 7 - September 6 at our new Outdoor Theater. Along with fun movies there will be concessions provided by our office.

We would like to invite you to sponsor a movie night. Full sponsorship is \$250 and is tax deductible through TPRD and our Economic Service 501©(3) non-profit. Checks can be mailed to our office at 18603 Pine Street Tuolumne, with Movie Sponsorship in the memo. If you would like to sponsor a specific movie, please contact us at 209-928-1214 for the movie lineup. We will mention your business as a sponsor on our social media and website pages within our weekly movie announcement and will place your Business Name/Logo on our sponsor banner placed near the stage and/or concession stand.

In addition to movie sponsorships, we also offer advertising opportunities. Movie advertising is a great way to align your business with all the fun things we host in Tuolumne to improve the overall quality of life for all in attendance. An Advertising PowerPoint will run for approximately 20 minutes prior to the beginning of each weekly movie. Each slide will be shown for 30 seconds at a time and may be seen 5-6 times during the 20-minute period each week.

Level 1: Name included on a slide with a list of sponsors, run weekly for 13 weeks.

All 13 weeks	\$260.00	(\$20 each week)
Individual Weeks	\$25 each	choose any number of weeks. Can select which weeks to run.

Level 2: Whole page advertising with Logo, name, contact information run weekly for 13 weeks.

All 13 weeks	\$500	(\$38.46 each week)
Individual Weeks	\$50	choose number of weeks and which weeks.

Level 3: Whole page Logo, name, contact information WITH 30 second voiceover run for 13 weeks.

All 13 weeks	\$1100	(\$84.62 weekly)
Individual weeks	\$100	chose the number of weeks and which ones.

SAMPLE POWERPOINT PRESENTATION SLIDES

1. Movie Nights Brought to you BY TPRD – (our logo and mission statement shown)
2. This weeks' movie is sponsored in part by the following:
3. Whole page advertisements WITH Voice overs: Level 3 sponsors.
4. Whole page advertisements without voice overs: Level 2 sponsors.
5. List of businesses/sponsors: Level 1 sponsors.
6. Our personal thank you's.
7. How to donate to us – maybe with voiceover and with a scannable QR Code!!

It is partnering with businesses like yours that allows Tuolumne Park and Recreation to bring the fun to Tuolumne!

Kelly Bunnell
Finance Manager Tuolumne Park and Recreation District