



Tuolumne Park and Recreation District
18603 Pine Street Tuolumne CA
Admin@tuolumnerecreation.com
209-928-1214
TPRD Tax ID 77-0138087
TPRESC 501©3 C200454C Tax ID 77-0462147

Dear Local Business Owner,

Tuolumne Park and Recreation is excited for the 2024 Concert in the Park Series lineup. This year's series will consist of 13 concerts hosted Wednesday evenings from June 5 to September 4 at the West Side Memorial Park in Tuolumne. Along with the great bands, there are concession and craft sales provided by amazing vendors to help add to the fun.

This popular concert series draws in hundreds of people every Wednesday evening and we would love to have you partner with us. Collected Vendor Fees and Band Sponsorships help us pay for quality entertainment year after year. All sponsorships and donations are tax deductible through TPRD and our Economic Service 501©(3) non-profit. If you would like to sponsor a band, in part or in full, please contact our office at 209-928-1214 for more information on specific band fees. You can also mail a check for the desired sponsorship amount to our office at 18603 Pine Street Tuolumne.

In addition to concert sponsorships, we also offer advertising opportunities. Concert advertising is a great way to align your business with one of the most popular family-oriented events held in Tuolumne where we see 500-1000 people in attendance each week.

This year we are offering two levels of advertising.

- Level 1: For \$20 a week we will mention your business as a concert sponsor on our social media and website pages within our weekly band announcement. All 13 weeks can be purchased for \$150.00.
- Level 2: For \$225 total we will ALSO provide links to your business on our website and will place your business name/logo on our special banner hung near the concert stage for all 13 weeks.

We look forward to partnering with you to bring these cherished concerts to our community. If we can provide any additional information, please contact us at 209-928-1214 or email at admin@tuolumnerecreation.com.

Please make checks payable to Tuolumne Park and Recreation or to our Non-Profit Tuolumne Park and Recreation Economic Services Corporation, and mail to 18603 Pine Street Tuolumne. We also accept payments via Venmo at TuolumnePark-AndRecreation. Be sure to write concert advertising in the memo and include your business logo, along with website/social media links, should you choose Level 2 sponsorship.

It is partnering with businesses like yours that allows Tuolumne Park and Recreation to bring the fun to Tuolumne!

Kelly Bunnell
Office/Finance Manager